

ABSTRACT OF THE DISCLOSURE

[0037] A system and method are disclosed for indicating network connectivity and access to an information service offering. A method incorporating teachings of the present disclosure may include receiving at a router a request to establish a Point to Point Protocol over Ethernet (PPPoE) session for a LAN-side device. The LAN-side device may be acting or capable of acting as a LAN node and may be “sharing” a broadband backhaul accessible via the router. In response to receiving the request to establish a PPPoE session, a PPPoE discovery stage packet may be output and may contain a tag identifying and/or assigned to the LAN side device. Similarly, if a different LAN-side device desires a PPPoE session, a request packet to establish a different PPPoE session may be received, and another PPPoE discovery stage packet including a different tag may be output.